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Cases
Volume

Standardized Products

Products: 14,311
Projects: 5,852

2015 POs: 6966
2014 POs: 6730

Total Customer Number: 616

10 years
Supplying for some customers over 10 years without complaint.
Customers
Customers
- 4 Gas Station Brands

Petro China  Sinopec  Cnooc  BP
Customers
- 6 Chain Store Brands

7-Eleven  Walmart  Family Mart
Watsons  Mannings  Sunning etc.
Cases

PetroChina

Since 2005---current

Average annual order: 300 stations

Service Area: Specific design for every store, product optimization, signage and furniture production, installation and maintenance.
Cases

Sinopec

Since 2005 - current

Average annual order: 100 stations

Service Area: Turn-key project, signage and furniture production, installation and maintenance.
PetroChina

Since 2006 – current

Average annual order: 120 stations

Service Area: Specific design for every store, signage production, installation and maintenance.
Cases

Sinopec-BP

Since 2012 – current

Average annual order: 120 stations

Service Area: Specific design for every store, building projects, signage and furniture production, convenience store decoration, installation and maintenance.
Cases

7-Eleven
Convenience Store

Since 2005 - current

Average annual order: 100 stores

Service Area: Specific design for every store, signage, light environment plan, installation and maintenance.
Cases

Walmart

Since 2012 – current

Average annual order: 100 stores

Service Area: Specific design for every store, product optimization, signage and furniture production, installation and maintenance
Family Mart
Convenience Store

Since 2007 - current

Average annual order: 180

Service Area: Specific design for every store, signage, light environment plan, installation and maintenance.
Watsons

Since 2007 - current

Average annual order: 160

Service Area: Specific design for every store, signage, light environment plan, installation and maintenance.
Cases

Suning

Since 2013 – current

Average annual order: 100 stores

Service Area: Specific design for every store, product optimization, signage and furniture production, installation and maintenance
**Burger King**
Chain Restaurant

Since 2012 – current

Service Area: Global approved vendor. Specific design for every store, LED lighting, smart lighting
Introduction
VAOPTO Signage Business History

1999-2003
- Traditional Signage Producer in China

2003
- VAOPTO Signage started
- G-System Patent
- The exclusive supplier for 7-ELEVEN China

2005

2008
- ERP & OA System

2009-2016
- Auto Industry
- Gas Stations
- Retail Industry
- Hotels
- Etc.
Products

In&out Signage

Turn-Key Project

Display Furniture

Standardized & product Modulized

Gondolas and nonstandard part

Internal Signage
VAOPTO Signage Capability

21 Brands’ Car Dealer

Provide design, products and management service, solutions for 4S/2S store of 21 famous auto brands within China.

22 Provinces in China

In 22 Provinces, we provide products and services for Petro China, Sinopec, BP, CNOOC.

90%

Providing brand designs and products for 90% convenience chain store in Asian area.

More

Providing designs and products, service for several retails and hotels in China.
Competitive Advantage
Production and Quality Control

Total Accomplished order in 2015: 7328 orders

- Nonstandardized products—400pcs/day
- Different crafts
- Transport nationwide—worldwide
- Products/services/projects—personnel assignment
For better service, VAOPTO is able to provide products and services for 10 stores every month.
Project Procedures
- Safe and fast delivery

1. modes: shuttle transfer and less-than-carload freight
2. periods: 1-5 working days
3. Exceptional case: air freight or express delivery
Project Procedures

-After-sales response

VAOPTO has set 24hrs after-sales number, revisit at interval time. 4 hrs response, 8 hrs plan settled, 12 hrs arrived, 48 hrs problem solved.
Localized Services

Service agencies: one manufacture center, six service center, network covers all of China.
Localized Services

• **Mitsubishi Auto**: 4S Store in Tibet
• **Petro China Gas Station**: Depopulated Zone
• **C-Stores**: Cities

✔ **Services Networks**
✔ **Well-Trained Contractors**
✔ **Project Tracking System**
✔ **Trouble Shooting- 24 Hrs**
Certificates

- UL, SAM Manual
- CE, RoHs, ICE, TCE, CCC, SGS
- Hong Kong IEC
- ISO 9001, Environment 18001
- Certified Associate Constructor in China
- Certified National General Contractor in China
- Certified Steel Structure Constructor in China

Partnership & Membership
Thank you!!